

Menteuse CONTEST
Contest Rules (the “Rules”)

NO PURCHASE NECESSARY.

1. CONTEST AND CONTEST PERIOD

The *Menteuse* Contest (the “**Contest**”) is organized by Les Rôtisseries St-Hubert Ltd. (the “**Organizer**”). The Contest begins on **June 2**, at 11:00:01 a.m. Eastern Time (ET) and ends on August 3, at 11:59:59 p.m. ET (the “**Contest Period**”). The clock used by the Organizer will be the official clock that determines the date and time of receipt of an Entry (as defined below).

2. ELIGIBILITY

To be eligible to participate in the Contest, individuals must meet the following criteria at the time of entering the Contest (as defined below): they must be legal residents of Quebec and must have reached the age of majority in their province of residence at the time of entering (the “**Participant**” or collectively, the “**Participants**”).

This excludes employees, directors, administrators, shareholders, officers, representatives and agents of the Organizer, as well as those of its subsidiaries, associated companies, franchisees, affiliated companies, advertising and promotional agencies and suppliers of prizes, and members of their immediate families (father, mother, sisters, brothers, children), legal or common-law spouses, and any persons with whom they are domiciled, whether or not they are related to them.

Each Participant must enter exclusively on their own behalf and be acting for their sole personal benefit.

3. HOW TO ENTER

Go to <https://www.st-hubert.com/en/contests/menteuse-vosta.html> to fill out the online entry form and validate it as indicated. All data input fields on the entry form must be filled in unless the information is optional. Upon clicking the Submit button, the Participant is entered in the Contest (an “**Entry**”).

Every online entry form submitted to the Organizer is an “**Entry**”.

By entering the Contest, the Participant agrees to comply with these Rules and the Organizer’s privacy policy, available at <https://www.st-hubert.com/en/privacy.html>.

Limit: A Participant may obtain only one (1) Entry for the entire Contest Period.

Entries that are mechanically reproduced, falsified or altered are void. The Organizer is not responsible for Entries that are lost, late, not submitted or invalid. Such Entries will be disqualified. All Entries become the sole property of the Organizer and will not be returned to Participants.

Any attempt by a Participant to obtain more Entries than allowed by using multiple email addresses, identities, registrations, login credentials, or any other methods, will result in the cancellation of all of the Participant's Entries, and said Participant may be disqualified at the sole discretion of the Organizer. The use of an automated system (including, but not limited to, the use of bots, scripts, macro commands or other automated services to submit Entries) to participate is prohibited and will result in the Participant’s

disqualification. In the event of a dispute regarding the identity of an individual who submitted an Entry, the authorized account holder of the email address used will be deemed to be the Participant. The “authorized account holder” is the person assigned to the email address by the Internet service provider, online service provider or organization responsible for assigning the account for the email address. Selected Participants may be required to provide proof that they are the authorized holders of a given account.

4. THE PRIZE

As part of the Contest, there will be a Draw (as defined below) and one (1) Prize (as defined below) available to be won from among those who submitted an Entry during the Contest Period.

The Prize consists of one (1) travel credit valued at five thousand dollars (\$5,000 CAD), to be used at Cheaper Vacations, one (1) pass for four to the movie *Menteuse*, redeemable at any theatre showing the film and as long as the film is playing, and one (1) St-Hubert gift card valued at two hundred and fifty dollars (\$250 CAD), redeemable at any St-Hubert rotisserie.

The total value of the Prize is five thousand three hundred dollars (\$5,300 CAD). The value of the Prizes is in Canadian currency and does not include applicable taxes, if any.

The Prize will only be awarded to an individual whose full name and valid information appear on the Contest entry form. Prizes must be accepted as described in these Rules and may not, under any circumstances, be transferred in whole or in part to another person, substituted for another prize or exchanged for cash, except at the sole discretion of the Organizer when provided for in these Rules. The Winner is not entitled to the difference, if any, between the approximate value of the Prize and the actual value. If a portion of the Prize is not used, in whole or in part, no monetary compensation will be provided.

At any time and for any reason, the Organizer reserves the right to substitute a Prize described in these Rules, in whole or in part, with a prize of the same nature and of equal or greater value or, at its sole discretion, to award its monetary value specified in these Rules.

Travel credit conditions:

- Applicable only to a southern vacation package, cruise or tour sold at Cheaper Vacations (for only what is included in this type of trip according to the usual terms and conditions of Cheaper Vacations).
- Not applicable to flights and/or hotels only.
- The Winner must have booked and travelled prior to July 31, 2026.
- Travel credit must be applied in full and prior to departure.
- Travel credit must be applied to a single booking.
- Travel credit must be applied to a new booking.
- The Winner must be part of the booking and travel.
- Applicable to a regular price reservation and cannot be combined with any other promotion.
- Non-redeemable, non-transferable and non-exchangeable.
- Up to two travel credits per booking.
- Any related or excess costs that may result from obtaining a prize, including but not limited to insurance, obtaining a passport and visa, and anything not included in the southern vacation package, cruise or circuit, are the sole responsibility of the Winner.

Conditions of the pass for four to the movie *Menteuse*:

- The pass for four to the movie *Menteuse* is valid in all theatres showing the film as soon as it is released in theatres, on July 9, 2025 and for as long as the film is playing.

St-Hubert gift card condition:

- Use of the Organizer's gift card is subject to the terms and conditions of said gift card.

5. SELECTING WINNERS AND AWARDING PRIZES

On August 4, 2025, at the Organizer's office, located at 1755 boul. Lionel Bertrand, in Boisbriand, Quebec, around 11:00 a.m. ET, there will be one (1) Draw. The Draw will consist of randomly selecting one (1) Entry from among the eligible Entries received during the Contest Period.

The Organizer or a designated representative will make at least one (1) attempt to contact the selected Participants within three (3) business days after the Draw by email or telephone using the information provided on the Contest entry form or by email. Each selected Participant shall contact the Organizer no later than forty-eight (48) hours after being notified as mentioned above, as per instructions given by the Organizer. If, at the end of three (3) business days following the Draw, a selected Participant is unable to be contacted, or if the notice sent to the selected Participant is returned as undeliverable, or if the Participant has not contacted the Organizer within forty-eight (48) hours after the Organizer's notice, the Participant will, at the sole discretion of the Organizer, be disqualified and forfeit all rights to the Prize. In such cases, the Organizer reserves the right, at its sole discretion, to conduct another Draw from the eligible Entries received by the Participating St-Hubert to award a Prize following the above-mentioned contact procedure.

To be declared a Prize winner (the "**Winner**"), the selected Participant must meet the eligibility criteria for the Contest and the validity criteria for entering set out in section 2 above, and must meet the following requirements:

1. Sign a "**Release of Liability**" sent by the Organizer to, among other things, (i) confirm having complied with these Rules; (ii) indicate acceptance of the Prize as awarded; (iii) assign all rights held in any material provided by the Participant when entering the Contest, if applicable; and (iv) release the Beneficiaries from any liability arising from this Contest. This document must be returned to the Organizer within seven (7) business days after it is sent to the selected Participant or within a time otherwise specified by the Organizer;
2. Correctly answer, without assistance, mechanical or otherwise, a mathematical skill-testing question administered at a mutually acceptable time by a means of communication selected by the Organizer.
3. At the request of the Organizer, if applicable, provide an additional piece of photo identification.

The Winner will receive by email a travel credit code worth five thousand dollars (\$5,000 CAD) associated with their Prize, and may use it in one of two ways:

- Online: At the time of booking, on the Cheaper Vacations' website just before the payment stage, the Winner may enter the travel credit code in the appropriate field.
- By phone: Before starting the booking, the Winner can inform the Cheaper Vacations' agent of the travel credit code and the agent can then apply it to the file.

The Winner will receive their pass for four to the movie *Menteuse* in the mail.

The Winner will receive their St-Hubert gift card valued at two hundred and fifty dollars (\$250 CAD) by email.

The Organizer reserves the right, at its discretion, to apply the procedure to select another Participant from among the eligible Entries, who may be disqualified in the same manner if (i) the selected Participant cannot meet all these requirements or is found to have breached these Rules set by the Contest Organizer, in which case they cannot be declared a Prize winner, or (ii) if the Winner fails to collect their Prize by the deadline indicated in these Rules.

6. GENERAL CONDITIONS

Personal information. The Organizer and its authorized agents will collect, use, and disclose the personal information provided by Participants when entering the Contest to manage and administer the Contest and awarding of the Prizes, including but not limited to, contacting Participants about the Contest and their Entry.

Each Winner authorizes the Organizer and its authorized agents to use their name, photograph, city, voice, images and/or statements regarding their Prize for advertising purposes in any media known at this point in time or that will be developed in the future, including on the Internet, at any time and in perpetuity, without any form of compensation or notice. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, EACH WINNER UNDERSTANDS THAT THEIR NAME, PHOTOGRAPH, CITY, VOICE, IMAGES AND/OR STATEMENTS IN RELATION TO THEIR PRIZE MAY BE USED BY THE ORGANIZER AND ITS AUTHORIZED AGENTS IN ANY MANNER, INCLUDING ON ADVERTISING POSTERS, ON TELEVISION OR RADIO, IN PRINT ADVERTISEMENTS, IN PROMOTIONAL VIDEOS, IN ONLINE ADVERTISEMENTS, AND ON WEBSITES OR SOCIAL MEDIA SITES.

The Organizer, its subsidiaries, or its affiliated companies may offer the opportunity to receive other communications regarding products, contests and other promotions, in particular by subscribing to the Organizer's newsletter. No marketing or other communications unrelated to this Contest will be sent to the Participant, unless they have otherwise given their consent, subject to the provisions of applicable laws.

Please refer to the Organizer's privacy policy for more information on how your personal data is managed: <https://www.st-hubert.com/en/privacy.html>.

No representations or guarantees. To the fullest extent permitted by applicable laws, the Organizer makes no representation or guarantee, express or implied, as to the quality or value of any Prize offered in connection with the Contest.

Contest conduct and disqualification. The Organizer reserves the right, at its sole discretion, to cancel the Entry of a Participant or disqualify a Participant from this Contest and/or exclude the Participant from any future Contests or promotions held by the Organizer (1) if the Participant fails to comply with any of the conditions of these Rules; (2) if the Participant participates or attempts to participate in this Contest by means contrary to these Rules or in a manner that is unfair to other Participants; or (3) if the Participant is suspected of having (i) tampered directly or indirectly with the conduct of the Contest, (ii) made a false statement regarding their Entry, or (iii) breached these Rules.

Any attempt to deliberately cause damage to any aspect related to entering or administering the Contest or to sabotage the legitimate conduct of the Contest constitutes a violation of criminal and civil laws. Should such an attempt be made, the Organizer reserves the right to turn over the Participant and any other directly or indirectly involved person to the relevant judicial authorities and to seek redress under the law.

The Organizer's decisions regarding any aspect of the Contest are final and cannot be appealed. The Contest is subject to all applicable federal, provincial and municipal laws. The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision contained herein. If any provision of these Rules is deemed invalid or otherwise unenforceable, these Rules shall remain in effect and shall be construed as though the non-applicable provision were not contained herein. The headings are for reference purposes only and should not affect the interpretation of the Rules.

Limitation of liability. By entering the Contest, Participants agree to indemnify and hold harmless the Organizer, and its subsidiaries, affiliated companies, advertising agencies, licensees, franchisees, partners, subcontractors, retailers, distributors and suppliers of Prizes and all other parties involved in the Contest, as well as all their respective officers, directors, shareholders, employees, agents, representatives, successors and assigns (collectively the "**Beneficiaries**") from any liability for any claim or action, loss, fine or legal costs arising, directly or indirectly, from the Contest and its administration, the Contest Prizes and related activities, the Participant's Entry in the Contest or an attempt to enter the Contest, including, but not limited to:

1. By entering the Contest, Participants agree to indemnify and release the Beneficiaries from any obligation and responsibility for any damage or loss caused by any technical problem or malfunction that may interfere with the Contest or its conduct, from, including but not limited to, the malfunction of any computer component, software or communication line, the loss or absence of network communication, or any transmission or download that is faulty, incomplete or erased by any computer or network. The contest Organizer does not guarantee in any way that all of the elements related to entering and administering the Contest, including the Organizer's website and/or mobile app, or any linked sites, if applicable, will be accessible or functional without interruption during the Contest Period or that they will be free of errors. The use of any component related to entering or administering the Contest is at the Participant's own risk.
2. By entering the Contest, Participants agree to release the Beneficiaries from any responsibility for human, typographical, technical or computer errors, or for printing or network errors that may occur in connection with administering the Contest, downloading, counting votes, processing entries, announcing Prizes or in Contest documents.
3. By entering the Contest, Participants agree to release the Beneficiaries from all claims, actions, damages, demands, means of action, causes of action, lawsuits, debts, duties, accounts, bonds, agreements, guarantees, indemnities, fines, legal fees, contracts or liabilities of any kind arising out of or in connection with entering or attempting to enter the Contest, including but not limited to lost, incomplete, late or misdirected entries, emails and/or no-purchase entry forms or, if applicable, liability release forms.
4. By accepting a Prize, the Winner releases the Beneficiaries from all liability, obligation, claim, action, damage, demand, means of action, cause of action, lawsuit, debt, duty, account, bond,

agreement, security, indemnity, fine, legal fee, contract or liability of any kind arising out of or in connection with the acceptance and/or use of the Prize, including, without limitation, any injury, illness, death or damage to property or loss of property. The Winner acknowledges that once the Prize is awarded, the obligations related to the Prize become the responsibility of the suppliers of the services and products making up the Prize, within the limits of applicable law.

Contest modification. The Organizer reserves the right, at its sole discretion, to cancel, terminate, modify, or suspend this Contest, in whole or in part, without prior notice or obligation, or to modify or suspend the Contest schedule or any of the dates set out in these Rules, in the case of an event or any human intervention that may alter or influence the administration, security, impartiality or conduct of the Contest as provided for in these Rules, a technical problem or other circumstance that, in the opinion of the Organizer, may adversely affect the proper administration of the Contest, or for any other reason, subject to approval by Quebec's *Régie des alcools, des courses et des jeux* (the "**Régie**"), if required.

Contest suspension. Without limiting the generality of the foregoing, if the Contest, or any part of the Contest, cannot proceed as planned for any reason due to, including but not limited to, a computer virus or bug, tampering, unauthorized intervention, fraud, programming errors or technical malfunctions that the Organizer, at its sole discretion, deems to corrupt or disrupt the administration, security, impartiality, integrity or normal conduct of the Contest, the Organizer may, at its sole discretion, subject only to approval by the Régie, void any suspicious Entry, and: (a) terminate the Contest, or any part of the Contest; (b) modify or interrupt the Contest, or any part of the Contest to correct the problem and restart the Contest, or any part of the Contest, in a manner that better respects the spirit of these Rules and/or; (c) award Prizes among the compliant eligible Entries received prior to the discovery of the problem, in accordance with the winner selection criteria set out herein.

Language. In the case of an inconsistency between the French and English versions of these Rules, if an English version exists, the French version shall prevail.

Régie. Any dispute respecting the organization or administration of a promotional contest may be submitted to the *Régie des alcools, des courses et des jeux* for ruling. Any dispute respecting the awarding of a prize may be submitted to the *Régie des alcools, des courses et des jeux* solely for the purpose of helping the parties reach a settlement.