

“Take a Dip Down South” CONTEST
Contest Rules (the “Rules”)

NO PURCHASE NECESSARY.

1. CONTEST AND CONTEST PERIOD

The “Take a Dip Down South” Contest (the “**Contest**”) is organized by Les Rôtisseries St-Hubert Ltd. (the “**Organizer**”). The Contest begins on **October 20, 2025**, at 00:00:01 a.m. Eastern Time (ET) and ends on **November 24, 2025**, at 11:59:59 p.m. ET (the “**Contest Period**”). The clock used by the Organizer will be the official clock that determines the date and time of receipt of an Entry (as defined below).

2. ELIGIBILITY

To be eligible to participate in the Contest, individuals must meet the following criteria at the time of Entry in the Contest (as defined below): they must be legal residents of Quebec, Ontario, or New Brunswick and must have reached the age of majority in their province of residence at the time of entry (the “**Participant**” or collectively, the “**Participants**”).

This excludes employees, directors, administrators, shareholders, officers, representatives and agents of the Organizer, as well as those of its subsidiaries, associated companies, franchisees, affiliated companies, advertising and promotional agencies and suppliers of prizes, and members of their immediate families (father, mother, sisters, brothers, children), legal or common-law spouses, and any persons with whom they are domiciled, whether or not they are related to them.

Each Participant must enter exclusively on their own behalf and be acting for their sole personal benefit.

3. HOW TO ENTER

Go to <https://www.st-hubert.com/en/contests/south-trip.html> to fill out the online entry form and validate it as indicated. All data input fields on the entry form must be filled in unless the information is optional. Upon clicking the Submit button, the Participant is entered in the Contest (an “**Entry**”).

Each online entry is an “**Entry**.”

By entering the Contest, the Participant agrees to comply with these Rules and the Organizer’s privacy policy, available at <https://www.st-hubert.com/en/privacy.html>.

Limit: A Participant may obtain only one (1) Entry for the entire Contest Period.

Entries that are mechanically reproduced, falsified or altered are void. The Organizer is not responsible for Entries that are lost, late, not submitted or invalid. Such Entries will be disqualified. All Entries become the sole property of the Organizer and will not be returned to Participants.

Any attempt by a Participant to obtain more Entries than allowed by using multiple email addresses, identities, registrations, login credentials, or any other methods, will result in the cancellation of all of the Participant's Entries, and said Participant may be disqualified at the sole discretion of the Organizer. The use of an automated system (including, but not limited to, the use of bots, scripts, macro commands or other automated services to submit Entries) to participate is prohibited and will result in the Participant’s

disqualification. In the event of a dispute regarding the identity of an individual who submitted an Entry, the authorized account holder of the email address used will be deemed to be the Participant. The “authorized account holder” is the person assigned to the email address by the Internet service provider, online service provider or organization responsible for assigning the account for the email address. Selected Participants may be required to provide proof that they are the authorized holders of a given account.

4. THE PRIZE

As part of the Contest, there will be three Draws (as defined below) and three (3) Prizes (as defined below) available to be won from online entries submitted during the eligible period, including one (1) Grand Prize and two (2) Other Prizes.

The Grand Prize consists of one (1) trip valued at seven thousand dollars (CAN\$7,000) to Club Med, one (1) St-Hubert gift card valued at five hundred dollars (CAN\$500) redeemable at St-Hubert rotisseries, and fifteen (15) coupons valued at twenty dollars (CAN\$20) each and three hundred dollars (CAN\$300) total, redeemable for St-Hubert retail items by December 31, 2026, at any point of sale in Quebec (the “**Grand Prize**”).

Each Other Prize consists of one (1) travel credit worth one thousand dollars (CAN\$1,000) to be used exclusively with Voyages Gendron, one (1) St-Hubert gift card worth two hundred and fifty dollars (CAN\$250) redeemable at St-Hubert rotisseries, and five (5) coupons worth twenty dollars (CAN\$20) each and one hundred dollars (CAN\$100) total, redeemable for St-Hubert retail items by December 31, 2026, at any point of sale in Quebec (each an “**Other Prize**”).

The Grand Prize travel prize consists of:

- A.** One (1) stay for two (2) adults, the Winner and one (1) guest, at one of the following Club Med accommodations, subject to availability and at the discretion of Voyages Gendron: Cancun, Mexico or Punta Cana, Dominican Republic (the “**Destination**”). The total value of the Grand Prize trip is seven thousand dollars (CAN\$7,000), including taxes.

- a. The stay consists of:**

- i. Seven (7) nights’ accommodation in a minimum-category double occupancy room at the Club Med at the Destination;
 - ii. Two (2) round-trip economy class plane tickets departing from the Montréal-Pierre Elliott Trudeau International Airport to the Destination;
 - iii. Three (3) buffet meals per day per person, and one (1) snack per person per day outside meal hours, at the Club Med site at the Destination;
 - iv. Access to the open bars at the Club Med site;
 - v. Access to sports, activities, shows and entertainment offered free of charge by the Club Med, depending on their availability at the time of the trip;
 - vi. Club Med membership fees of sixty dollars (CAN\$60) per adult for the Winner and their guest;
 - vii. Applicable taxes.

- b. For the sake of clarity, the following are not included in the Grand Prize travel prize:**

- i. Airport transfers;
 - ii. Meals other than those mentioned, particularly when travelling;
 - iii. Travel, health and/or cancellation insurance;
 - iv. Excursions and/or sports activities not offered free of charge by the Club Med;

- v. Personal purchases;
- vi. Telephone calls, roaming charges and mobile data charges;
- vii. Wines, champagnes or spirits à la carte;
- viii. Gratuities.

There are a total of three (3) Prizes available to be won in the Contest. The Prizes are worth a total of ten thousand five hundred dollars (CAN\$10,500). The value of the Prizes is in Canadian currency and does not include applicable taxes, if any.

Limit: Maximum of one (1) Prize per Participant.

Prizes will only be awarded to individuals whose full name and valid information appears on the Contest Entry form. Prizes must be accepted as described in these Rules and may not, under any circumstances, be transferred in whole or in part to another person, substituted for another prize or exchanged for cash, except at the sole discretion of the Organizer when provided for in these Rules. The Winner is not entitled to the difference, if any, between the approximate value of the Prize and the actual value. If a portion of the Prize is not used, in whole or in part, no monetary compensation will be provided.

At any time and for any reason, the Organizer reserves the right to substitute a Prize described in these Rules, in whole or in part, with a prize of the same nature and of equal or greater value or, at its sole discretion, to award its monetary value specified in these Rules.

Conditions of travel to Club Med

The Winner and their guest agree to and undertake to comply with the following conditions of use:

- Travel dates are subject to availability of flights and accommodations. The final travel dates and times will be determined by Club Med, which reserves the right to select a date and destination based on availability. Bookings will be accepted on the basis of availability exclusively dedicated to the Winner (and not the availability of regular sales) and can only be confirmed 90 days or fewer prior to departure. They cannot be combined with any other promotion.
- For the general terms and conditions of your holiday at Club Med, please refer to pages 70–73 of the current Club Med Sales Canada Inc. brochure, available at: <https://www.calameo.com/read/0048935085e0d54ab68e9>
- Booking and travel arrangements must be made with Voyages Gendron by the Winner only, without exception.
- The Winner and their guest must travel on the same itinerary, on the same dates, on the same flight, from the same airport of origin and to the same destination.
- All costs and expenses other than those mentioned above shall be borne by the Winner and their guest, including, without limitation, transportation between the place of residence and the airport, airport transfers, destination activities not included, meals and beverages not included, travel expenses, telephone calls, roaming charges and mobile data charges, personal expenses and gratuities.
- The Winner and their guest must be of the age of majority in their province of residence to be eligible for the trip.
- The Prize must be accepted as described in these rules and may not under any circumstances be, in whole or in part, transferred to another person, substituted for another prize or exchanged for cash. If a portion of the Prize is not used, in whole or in part, no monetary compensation will be provided.

- The room category cannot be changed under any circumstances.
- The Grand Prize travel prize may not be used after its expiry date of **November 25, 2026**.
- This offer cannot be extended. In the event of a cancellation for any reason, the trip cannot be postponed.
- If the Winner refuses the travel prize for the Grand Prize, the Grand Prize cannot be converted into cash and will be considered forfeited.
- The Grand Prize travel prize is specific to the above-mentioned trip and cannot be exchanged for a trip to another destination or on another date.
- Gendron Travel will not be responsible for the passports of the Winner and their guest. The Winner and their guest are solely responsible for ensuring their passports are valid for the duration of their stay and not misplacing them. It is the responsibility of the Winner and his/her guest to check the entry, transit and exit requirements of the destination and to obtain the necessary travel documents for entry, transit and exit from the destination, including, without limitation, any travel visa that may be required by the destination country and any vaccine passport if this becomes mandatory to take advantage of all the services included in the travel price, and to ensure they are valid for the duration of the trip. Without limiting the generality of the other provisions of these Rules, no monetary compensation will be provided in the event that the trip is not possible due to a failure by the Winner and/or their guest to comply with the formalities applicable in Canada or in the destination country at the time of the trip.
- The Winner and their guest are solely responsible for purchasing personal, medical and travel insurance prior to departure at their own expense, including, without limitation, medical coverage at the destination.
- Except as set out in these Rules, Voyages Gendron makes no express or implied warranty, legal or otherwise, with respect to the travel price of the Grand Prize. In accordance with the conditions set out herein and without limiting their scope, Voyages Gendron is not liable in the event that the use of the Grand Prize travel prize is impossible due to a force majeure event, including, without limitation, a pandemic.
- Gendron Travel is not responsible for any event that may prevent or delay travel and/or affect accommodation bookings or any activities booked by the Winner and their guest at the destination.
- The Winner waives all recourse if the services offered are not fully satisfactory.

Terms and conditions of one (1) travel credit valued at one thousand dollars (CAN\$1,000)

The Winner agrees to and undertakes to comply with the following conditions of use:

- Booking and travel arrangements must be made with Voyages Gendron by the Winner only, without exception.
- The Prize must be accepted as described in these Rules and may not under any circumstances be, in whole or in part, transferred to another person, substituted for another prize or exchanged for cash. If a portion of the Prize is not used, in whole or in part, no monetary compensation will be provided. The voyage credit may not be used after its expiry date of November 25, 2027.

St-Hubert coupon terms and conditions

- Redeemable at any point of sale in Quebec. Expiry date of December 31, 2026.

St-Hubert gift card conditions:

- Use of the Organizer's gift cards is subject to the terms and conditions of the gift cards.

5. SELECTING WINNERS AND AWARDING PRIZES

On December 1, 2025, at the Organizer's office, located at 1755 Lionel Bertrand Boul. in Boisbriand, QC. There will be three (3) draws (each a "**Draw**" and collectively the "**Draws**"). The Draws will consist of randomly selecting three (3) Entries from among the eligible Entries received during the Contest Period.

The Organizer or a designated representative will make at least one (1) attempt to contact the selected Participants within three (3) business days after the Draw by email or telephone using the information provided at the time of placing the order or on the Contest entry form. Each selected Participant shall contact the Organizer no later than forty-eight (48) hours after being notified as mentioned above, as per instructions given by the Organizer. If, at the end of three (3) business days following the Draw, a selected Participant is unable to be contacted, or if the notice sent to the selected Participant is returned as undeliverable, or if the Participant has not contacted the Organizer within forty-eight (48) hours after the Organizer's notice, the Participant will, at the sole discretion of the Organizer, be disqualified and forfeit all rights to the Prize. In such cases, the Organizer reserves the right, at its sole discretion, to conduct another Draw from the eligible Entries to award a Prize following the above-mentioned contact procedure.

To be declared a Prize winner (the "**Winner**"), the selected Participant must meet the eligibility criteria for the Contest and the validity criteria for entering set out in section 2 above, and must meet the following requirements:

1. Sign a "**Release of Liability**" sent by the Organizer to, among other things, (i) confirm having complied with these Rules; (ii) indicate acceptance of the Prize as awarded; (iii) assign all rights held in any material provided by the Participant when entering the Contest, if applicable; and (iv) release the Beneficiaries from any liability arising from this Contest. This document must be returned to the Organizer within seven (7) business days after it is sent to the selected Participant or within a time otherwise specified by the Organizer;
2. Correctly answer, without assistance, mechanical or otherwise, a mathematical skill-testing question administered at a mutually acceptable time by a means of communication selected by the Organizer.
3. At the request of the Organizer, if applicable, provide an additional piece of photo identification.

The Winner will be put in contact with Voyages Gendron to book their trip. The Winner and their guest must agree to receive communications from Voyages Gendron for booking and travel purposes.

The Winner will receive their St-Hubert gift card valued at five hundred dollars (CAN\$500) for the Grand Prize and valued at two hundred and fifty dollars (CAN\$250) for an Other Prize by mail or email.

The Winner will receive their coupons for St-Hubert grocery items, redeemable at any point of sale in Quebec, by mail.

The Organizer reserves the right, at its discretion, to apply the procedure to select another Participant from among the Eligible Entries received by a Participating St-Hubert Rotisserie, who may be disqualified in the same manner if (i) a selected Participant cannot meet all these requirements or is found to have violated these Rules by the Contest Organizers, in which case they cannot be declared a Prize winner, or (ii) if the Winner fails to collect their Prize by the deadline indicated in these Rules.

6. GENERAL

Personal information. The Organizer and its authorized agents will collect, use, and disclose the personal information provided by Participants when entering the Contest to manage and administer the Contest and awarding of the Prizes, including but not limited to, contacting Participants about the Contest and their Entry.

Each Winner authorizes the Organizer and its authorized agents to use their name, photograph, city, voice, images and/or statements regarding their Prize for advertising purposes in any media known at this point in time or that will be developed in the future, including on the Internet, at any time and in perpetuity, without any form of compensation or notice. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, EACH WINNER UNDERSTANDS THAT THEIR NAME, PHOTOGRAPH, CITY, VOICE, IMAGES AND/OR STATEMENTS IN RELATION TO THEIR PRIZE MAY BE USED BY THE ORGANIZER AND ITS AUTHORIZED AGENTS IN ANY MANNER, INCLUDING ON ADVERTISING POSTERS, ON TELEVISION OR RADIO, IN PRINT ADVERTISEMENTS, IN PROMOTIONAL VIDEOS, IN ONLINE ADVERTISEMENTS, AND ON WEBSITES OR SOCIAL MEDIA SITES.

The Organizer, its subsidiaries, or its affiliated companies may offer the opportunity to receive other communications regarding products, contests and other promotions, in particular by subscribing to the Organizer's newsletter. No marketing or other communications unrelated to this Contest will be sent to the Participant, unless they have otherwise given their consent, subject to the provisions of applicable laws.

Please refer to the Organizer's privacy policy for more information on how your personal data is managed: <https://www.st-hubert.com/en/privacy.html>.

No representations or guarantees. To the fullest extent permitted by applicable laws, the Organizer makes no representation or guarantee, express or implied, as to the quality or value of any Prize offered in connection with the Contest.

Contest conduct and disqualification. The Organizer reserves the right, at its sole discretion, to cancel the Entry of a Participant or disqualify a Participant from this Contest and/or exclude the Participant from any future Contests or promotions held by the Organizer (1) if the Participant fails to comply with any of the conditions of these Rules; (2) if the Participant participates or attempts to participate in this Contest by means contrary to these Rules or in a manner that is unfair to other Participants; or (3) if the Participant is suspected of having (i) tampered directly or indirectly with the conduct of the Contest, (ii) made a false statement regarding their Entry, or (iii) breached these Rules.

Any attempt to deliberately cause damage to any aspect related to entering or administering the Contest or to sabotage the legitimate conduct of the Contest constitutes a violation of criminal and civil laws. Should such an attempt be made, the Organizer reserves the right to turn over the Participant and any other directly or indirectly involved person to the relevant judicial authorities and to seek redress under the law.

The Organizer's decisions regarding any aspect of the Contest are final and cannot be appealed. The Contest is subject to all applicable federal, provincial and municipal laws. The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision contained herein. If any provision of these Rules is deemed invalid or otherwise unenforceable, these

Rules shall remain in effect and shall be construed as though the non-applicable provision were not contained herein. The headings are for reference purposes only and should not affect the interpretation of the Rules.

Limitation of liability. By entering the Contest, Participants agree to indemnify and hold harmless the Organizer, and its subsidiaries, affiliated companies, advertising agencies, licensees, franchisees, partners, subcontractors, retailers, distributors and suppliers of Prizes and all other parties involved in the Contest, as well as all their respective officers, directors, shareholders, employees, agents, representatives, successors and assigns (collectively the “**Beneficiaries**”) from any liability for any claim or action, loss, fine or legal costs arising, directly or indirectly, from the Contest and its administration, the Contest Prizes and related activities, the Participant’s Entry in the Contest or an attempt to enter the Contest, including, but not limited to:

1. By entering the Contest, Participants agree to indemnify and release the Beneficiaries from any obligation and responsibility for any damage or loss caused by any technical problem or malfunction that may interfere with the Contest or its conduct, from, including but not limited to, the malfunction of any computer component, software or communication line, the loss or absence of network communication, or any transmission or download that is faulty, incomplete or erased by any computer or network. The contest Organizer does not guarantee in any way that all of the elements related to entering and administering the Contest, including the Organizer’s website and/or mobile app, or any linked sites, if applicable, will be accessible or functional without interruption during the Contest Period or that they will be free of errors. The use of any component related to entering or administering the Contest is at the Participant’s own risk.
2. By entering the Contest, Participants agree to release the Beneficiaries from any responsibility for human, typographical, technical or computer errors, or for printing or network errors that may occur in connection with administering the Contest, downloading, counting votes, processing entries, announcing Prizes or in Contest documents.
3. By entering the Contest, Participants agree to release the Beneficiaries from all claims, actions, damages, demands, means of action, causes of action, lawsuits, debts, duties, accounts, bonds, agreements, guarantees, indemnities, fines, legal fees, contracts or liabilities of any kind arising out of or in connection with entering or attempting to enter the Contest, including but not limited to lost, incomplete, late or misdirected entries, emails and/or no-purchase entry forms or, if applicable, liability release forms.
4. By accepting a Prize, the Winner releases the Beneficiaries from all liability, obligation, claim, action, damage, demand, means of action, cause of action, lawsuit, debt, duty, account, bond, agreement, security, indemnity, fine, legal fee, contract or liability of any kind arising out of or in connection with the acceptance and/or use of the Prize, including, without limitation, any injury, illness, death or damage to property or loss of property. The Winner acknowledges that once the Prize is awarded, the obligations related to the Prize become the responsibility of the suppliers of the services and products making up the Prize, within the limits of applicable law.

Contest modification. The Organizer reserves the right, at its sole discretion, to cancel, terminate, modify, or suspend this Contest, in whole or in part, without prior notice or obligation, or to modify or suspend the Contest schedule or any of the dates set out in these Rules, in the case of an event or any human intervention that may alter or influence the administration, security, impartiality or conduct of the Contest

as provided for in these Rules, a technical problem or other circumstance that, in the opinion of the Organizer, may adversely affect the proper administration of the Contest, or for any other reason, subject to approval by Quebec's *Régie des alcools, des courses et des jeux* (the "**Régie**"), if required.

Contest suspension. Without limiting the generality of the foregoing, if the Contest, or any part of the Contest, cannot proceed as planned for any reason due to, including but not limited to, a computer virus or bug, tampering, unauthorized intervention, fraud, programming errors or technical malfunctions that the Organizer, at its sole discretion, deems to corrupt or disrupt the administration, security, impartiality, integrity or normal conduct of the Contest, the Organizer may, at its sole discretion, subject only to approval by the Régie, void any suspicious Entry, and: (a) terminate the Contest, or any part of the Contest; (b) modify or interrupt the Contest, or any part of the Contest to correct the problem and restart the Contest, or any part of the Contest, in a manner that better respects the spirit of these Rules and/or; (c) award Prizes among the compliant eligible Entries received prior to the discovery of the problem, in accordance with the winner selection criteria set out herein.

Language. In the case of an inconsistency between the French and English versions of these Rules, if an English version exists, the French version shall prevail.

Régie. Any dispute respecting the organization or administration of a promotional contest may be submitted to the *Régie des alcools, des courses et des jeux* for ruling. Any dispute respecting the awarding of a prize may be submitted to the *Régie des alcools, des courses et des jeux* solely for the purpose of helping the parties reach a settlement.