

CONTEST “FATHER'S DAY 2025”

Participation Rules (the “Rules”)

1. CONTEST AND CONTEST PERIOD

The “Father’s Day 2025” Contest (the “Contest”) is organized by Les Rôtisseries St-Hubert Ltd. (the “Organizer”). The Contest begins on June 15, 2025, at 11:00:01 AM Eastern Time (ET) and ends on June 22, 2025, at 10:00:01 PM Eastern Time (ET) (the “Contest Period”). The clock used by the Organizer will be the official clock to determine the date and time of receipt of an Entry (as defined below).

2. ELIGIBILITY

Individuals eligible to participate in this Contest are those who meet the following criteria at the time of their Entry (as defined below): they are legal residents of Quebec, Ontario, or New Brunswick and have reached the age of majority in their province of residence at the time of participation (the “Participant” or collectively, the “Participants”).

Employees, officers, directors, shareholders, agents, representatives, or mandataries of the Organizer, as well as those of its subsidiaries, affiliated companies, franchisees, affiliated companies, advertising and promotion agencies, and prize suppliers, and members of their immediate family (father, mother, sisters, brothers, children), legal or common-law spouse, and all individuals with whom these persons are domiciled, whether or not related to them, are excluded.

Each Participant must participate exclusively on their own behalf and for their sole personal benefit.

3. HOW TO PARTICIPATE

There are two ways to obtain an Entry (as defined below) into the Contest at participating rotisseries (the “Participating St-Hubert Rotisseries”), namely:

A. In-restaurant:

Obtain one (1) entry coupon with the purchase of an adult meal (valid in the dining room, take-out counter, delivery, or drive-thru). The Participant must visit the website listed on the coupon and fill in the required fields: first and last name, phone number, and home address.

B. NO PURCHASE NECESSARY – Submit a text to the Organizer:

During the Contest Period, the Participant may write a text and submit it to the Organizer by email at the following address: lcroteau-clement@st-hubert.com. No purchase is required to enter the Contest by submitting a text to the Organizer. The Participant’s email must contain all of the following:

- The first and last name, home address, and phone number of the Participant;
- A text of at least 300 words answering the following question: “A good memory featuring St-Hubert and a father or father figure.” The submitted text must be original

(not copied) and must not violate any applicable law, including intellectual property laws. A Participant may not submit the same text more than once and may not reuse a text already submitted to the Organizer as part of another contest by the Organizer.

Once the text has been reviewed and deemed compliant with these Rules by the Organizer, the latter will award the Participant one (1) Entry into the Contest for the draw at the participating St-Hubert Rotisserie identified in the Participant's email.

Each in-restaurant order or text submitted and approved by the Organizer constitutes one "Entry."

The odds of winning depend on the number of eligible Entries received.

By entering the Contest, the Participant agrees to comply with these Rules and consents to the processing of their personal information in accordance with the Organizer's privacy policy available at: <https://www.st-hubert.com/en/privacy-policy.html>.

Limit: There is no limit on the number of Entries per Participant for adult meal orders placed in-restaurant that meet the eligibility criteria. A Participant who purchases an adult meal during the Contest Period must personally submit their Entry. Each Entry will be issued in the name of the submitting Participant.

There is a limit of one (1) Entry for submissions via text. The Participant must personally submit their Entry. Each Participant may use only one (1) email address for this Contest.

Mechanically reproduced, falsified, or altered Entries are void. The Organizer is not responsible for lost, delayed, undelivered, or invalid Entries, which will be disqualified. All Entries become the exclusive property of the Organizer and will not be returned.

Any attempt by a Participant to obtain more Entries than permitted by using multiple email addresses, identities, registrations, login credentials, or other methods will result in the Organizer cancelling that Participant's Entries and may lead to disqualification, at the Organizer's sole discretion. Use of any automated system (including but not limited to submissions by bots, scripts, macros, or any other automated service) to participate is prohibited and will result in disqualification. In case of a dispute regarding the identity of a person who submitted an Entry, the Authorized Account Holder of the email address used will be deemed the Participant. The "Authorized Account Holder" is the person assigned that email address by the Internet access provider, online service provider, or organization responsible for the email account. Selected Participants may be required to provide proof of being the Authorized Account Holder of a given account.

4. PRIZE

Three (3) draws will be held (as defined below), each to award one Prize, for a total of three (3) Prizes to be won from eligible online Entries received during the eligible period. Each Prize consists of one (1) St-Hubert gift card valued at one hundred Canadian dollars (CAD 100\$) (a "Prize"), redeemable at St-Hubert Rotisseries and online.

Limit: A maximum of one (1) Prize per Participant.

Prizes will be awarded only to individuals whose full name and valid information appear on the Contest entry form. Prizes must be accepted as awarded and cannot, in whole or in part, be transferred to another person, substituted for another prize, or exchanged for cash, except at the Organizer's sole discretion as permitted by these Rules. The Winner (as defined below) will not be entitled to any difference between the approximate retail value and actual value of the Prize. No monetary compensation will be provided for any unused portion of a Prize.

At any time and for any reason, the Organizer reserves the right to replace all or part of a Prize described herein with a prize of equal or greater value or, at its sole discretion, to award the cash value stated in these Rules.

Use of the Organizer's gift cards is subject to the terms and conditions of such cards.

5. PRIZE SELECTION AND AWARDING

On June 30, 2025, at the Organizer's office located at 1755 Lionel Bertrand Blvd., Boisbriand, Quebec, at approximately 12:00 p.m. EDT, three (3) draws (individually, a "Draw" and collectively, the "Draws") will take place. Each Draw will select one (1) random Entry from among eligible Entries received during the Contest Period.

The Organizer or its representative will make at least one (1) attempt to contact selected Participants within fourteen (14) business days following the Draw, by email or telephone, using the information supplied at Entry. Each selected Participant must then contact the Organizer within seventy-two (72) hours of notification, following the Organizer's instructions. If the selected Participant cannot be reached within fourteen (14) business days of the Draw, or if the notification is returned as undeliverable, or if the Participant fails to respond within seventy-two (72) hours of notification, that Participant may be disqualified at the Organizer's sole discretion and will forfeit all rights to the Prize.

In such a case, the Organizer reserves the right, at its sole discretion, to conduct another Draw among eligible Entries for the applicable participating St-Hubert Rotisserie in order to attempt to award the Prize, and the same notification procedure will apply.

To be declared a Winner (the "Prize Winner"), the selected Participant must meet all Contest eligibility and valid Entry criteria as set out in Section 2 above and comply with the following requirements:

1. Sign a "Release and Waiver of Liability" form provided by the Organizer, in which the Participant will: (i) confirm compliance with these Rules; (ii) accept the Prize as awarded; (iii) assign any rights in any material submitted by the Participant as part of the Contest, if applicable; and (iv) release the Beneficiaries from any liability arising from this Contest.
2. This form must be returned to the Organizer within seven (7) business days of receipt or within another timeframe specified by the Organizer.

3. Correctly answer, without assistance of any kind, a mathematical skill-testing question administered at a mutually agreed time via a method arranged by the Organizer.
4. Provide additional photo identification, if requested by the Organizer.

The Prize Winner will receive the CAD 100\$ St-Hubert gift card via email.

The Organizer reserves the right, at its discretion, to apply the re-selection process among eligible Entries for the applicable Rotisserie if a selected Participant: (i) fails to meet all requirements or is found to have breached these Rules, and therefore cannot be declared a Winner; Or (ii) fails to claim the Prize within the timeframe specified in these Rules.

6. GENERAL CONDITIONS

Personal Information. The Organizer and its authorized agents will collect, use, and disclose personal information provided by Participants during their Participation in the Contest to manage and administer the Contest and the awarding of Prizes, including, but not limited to, communicating with the Participant regarding the Contest and their Participation.

Each Winner authorizes the Organizer and its authorized agents to use their name, photograph, city, voice, images, and/or statements relating to their Prize for advertising purposes in any medium now known or later developed, including on the Internet, at any time, in perpetuity, without any form of compensation or notice. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, EACH WINNER UNDERSTANDS THAT THEIR NAME, PHOTOGRAPH, CITY, VOICE, IMAGES AND/OR STATEMENTS RELATING TO THEIR PRIZE MAY BE USED BY THE ORGANIZER AND ITS AUTHORIZED AGENTS, IN ANY WAY WHATSOEVER, INCLUDING ON BILLBOARDS, TELEVISION OR RADIO, IN PRINT ADVERTISEMENTS, PROMOTIONAL VIDEOS, ONLINE ADVERTISEMENTS, WEBSITES, OR SOCIAL MEDIA SITES.

The possibility of receiving other communications regarding products, contests, and other promotional offers from the Organizer, its subsidiaries or affiliated companies may be offered by the Organizer, notably by registering for the Organizer's newsletter. No communication, commercial or otherwise, unrelated to this Contest will be sent to the Participant unless they have otherwise consented, subject to applicable laws.

Please refer to the Organizer's privacy policy for more information on how your personal information is managed: <https://www.st-hubert.com/fr/politique-de-confidentialite.html>.

No representations or warranties. To the fullest extent permitted by applicable law, the Organizer makes no representations and offers no warranties, explicit or implicit, regarding the quality or value of any Prize offered within the Contest.

Contest Conduct and Disqualification. The Organizer reserves the right, at its sole discretion, to cancel a Participant's entry or to disqualify a Participant from this Contest

and/or exclude them from any future contest or promotion held by the Organizer if:

1. the Participant fails to comply with each of the conditions of these Rules;
2. the Participant participates or attempts to participate in this Contest by a means contrary to these Rules or in a manner unfair to other Participants; or
3. the Participant is suspected of having i) directly or indirectly tampered with the Contest, ii) made a false declaration regarding their participation, or iii) breached these Rules.

These Rules are available at the head office of Les Rôtisseries St-Hubert Ltée, on our website, and in participating St-Hubert Rotisseries.

Any deliberate attempt to damage any component related to participation or the administration of the Contest or to sabotage the legitimate operation of the Contest constitutes a violation of civil and criminal laws. Should such attempts be carried out, the Organizer reserves the right to deliver the Participant or any other person involved, directly or indirectly, to competent judicial authorities and to seek remedies under the law.

Decisions of the Organizer regarding any aspect of the Contest are final and binding. The Contest is subject to all applicable federal, provincial, and municipal laws. The invalidity or unenforceability of any provision of these Rules shall have no effect on the validity or enforceability of any other provision contained herein. If a provision of these Rules is deemed invalid or otherwise unenforceable, these Rules shall remain in force and shall be interpreted as if the unenforceable provision were not included. Paragraph headings are used for reference purposes only and must not affect the interpretation of these Rules.

Limitation of Liability. By participating in the Contest, Participants agree to hold harmless and release the Organizer and its subsidiaries, affiliated companies, advertising agencies, licensees, franchisees, partners, subcontractors, retailers, distributors, and Prize suppliers, as well as all other parties involved in the Contest, and all their respective officers, directors, shareholders, employees, agents, representatives, successors, and assigns (collectively, the “Beneficiaries”) from any liability with respect to any claim or action, loss, fine, or legal costs arising directly or indirectly from the Contest and its administration, Contest Prizes and related activities, participation in the Contest, or an attempt to participate in the Contest, including, but not limited to:

By participating in the Contest, Participants agree to hold harmless and release the Beneficiaries from any obligation and liability regarding any damage or loss caused by technical problems or malfunctions that may disrupt the Contest or its proceedings, arising notably, but without limitation, from the malfunction of any computer component, software or communication line, loss or absence of network communication, or any faulty, incomplete, or erased transmission or download by any computer or network. The Organizer does not guarantee in any way that all components related to participation and administration of the Contest, including the Organizer’s website and/or mobile application, or any site linked to it, if applicable, will be accessible or functional without interruption

during the Contest Period or that they will be free of error. Use of any component related to participation and administration of the Contest is at the Participant's own risk.

By participating in the Contest, Participants agree to release the Beneficiaries from any liability regarding human, typographical, technical, or computer errors, printing or network errors that may occur in the administration of the Contest, downloading, vote counting, or processing of entry forms, the announcement of Prizes, or Contest-related documents.

By participating in the Contest, Participants agree to release the Beneficiaries from any claims, actions, damages, demands, means of action, causes of action, lawsuits, debts, duties, accounts, bonds, agreements, guarantees, indemnities, fines, legal costs, contracts or liabilities of any kind whatsoever, arising out of or relating to participation or attempt to participate in the Contest, including, without limitation, lost, incomplete, late, or misdirected entry forms, emails and/or forms of participation without purchase or, if applicable, Liability Waiver Forms.

By accepting a Prize, the Winner releases the Beneficiaries from any liability, obligations, claims, actions, damages, demands, means of action, causes of action, lawsuits, debts, duties, accounts, bonds, agreements, guarantees, indemnities, fines, legal costs, contracts, or liabilities of any kind whatsoever arising from or related to the acceptance and/or use of the Prize, including, without limitation, any injury, illness, death, property damage, or property loss. The Winner acknowledges that from the time the Prize is awarded, obligations related to it become the responsibility of the service and product providers constituting the Prize, within the limits of applicable law.

Contest Modification. The Organizer reserves the right, at its sole discretion, to cancel, terminate, modify or suspend, in whole or in part, without notice or obligation, this Contest or to modify or suspend the Contest schedule or any dates indicated in these Rules, should any event or human intervention occur that could alter or influence the administration, security, fairness or conduct of the Contest as set forth in these Rules, a technical problem, or other circumstances which, in the opinion of the Organizer, could impair the proper administration of the Contest, or for any other reason, subject to the approval of the Régie des alcools, des courses et des jeux du Québec (the "Régie"), if required.

Termination of Contest Participation. Without limiting the generality of the foregoing, if the Contest, or any part thereof, cannot take place as planned for any reason, including, without limitation, due to computer viruses, bugs, tampering, unauthorized intervention, fraud, programming errors or technical failures which, according to the Organizer at its sole discretion, corrupt or affect the administration, security, fairness, integrity or normal operation of the Contest, the Organizer may, subject only to the Régie's approval, cancel any suspicious Participation, and: (a) terminate the Contest, or any part thereof; (b) modify or suspend the Contest, or any part thereof, to correct the problem and then resume the Contest in a manner that best respects the spirit of these Rules; and/or (c) award the Prizes among compliant eligible entries received prior to discovering the problem.

Language. In case of discrepancy between the French and English versions of the Rules, if an English version exists, the French version will prevail.

Régie. Any dispute regarding the organization or conduct of a promotional contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any dispute regarding prize awarding may be submitted to the Régie solely to help settle the issue between the parties.