

CONTEST — WANTED POSTER CONTEST

Official Contest Rules (the “Rules”)

1. CONTEST AND CONTEST PERIOD

The **Wanted Poster Contest** (the “**Contest**”) is held by **Les Rôtisseries St-Hubert Ltée** (the “**Organizer**”). The Contest begins on **March 30, at 11:00:01 a.m. Eastern Time (ET)**, and ends on **April 19, at 11:59:59 p.m. ET** (the “**Contest Period**”). The clock used by the Organizer will be the official clock for determining the date and time of receipt of an Entry (as defined below).

2. ELIGIBILITY

Individuals eligible to enter this Contest are those who meet the following criteria at the time of their Entry (as defined below): they are legal residents of **Quebec**, and have reached the age of majority at the time of entry (each a “**Participant**”, collectively the “**Participants**”).

The following are excluded: employees, officers, directors, shareholders, agents, representatives, or mandatary of the Organizer, as well as those of its subsidiaries, related companies, franchisees, affiliated companies, advertising and promotional agencies, and prize suppliers, as well as members of their immediate families (father, mother, siblings, children), legal or common-law spouses, and anyone with whom such persons reside, whether or not they are related.

Each Participant must enter the Contest exclusively on their own behalf and for their own personal benefit.

3. HOW TO ENTER

NO PURCHASE REQUIRED

To obtain an Entry (as defined below), the Participant must, during the Contest Period:

- A.** Visit one of the **Participating Rotisseries**, request a **Wanted Poster**, and draw a composite sketch of their fry or dessert thief. The Participant must then post it on their social media (Facebook or Instagram) and tag the St-Hubert account (@sthubert).

Each Prize consists of **one (1) St-Hubert gift card worth one hundred dollars (100 CAD)** (a “**Prize**”), redeemable at St-Hubert rotisseries in Quebec.

A total of **ten (10) Prizes** are available to be won during the Contest. The total value of the Prizes is **one thousand dollars (1,000 CAD)** in St-Hubert gift cards. Prize values are in Canadian currency and do not include taxes, where applicable.

Limit: Maximum of one (1) Prize per Participant.

Prizes must be accepted as awarded, and may not, in any case, be transferred to another person, substituted for another prize, or exchanged for cash, in whole or in part, except at the sole discretion of the Organizer where provided in these Rules. The Winner will not be entitled to any difference between the approximate retail value and the actual value of the Prize. If any portion of the Prize is not used, in whole or in part, no monetary compensation will be provided.

The Organizer may, at any time and for any reason, replace a Prize with another of equal or greater value, or at its discretion, award the cash value indicated in these Rules.

Use of the Organizer's gift cards is subject to the terms and conditions applicable to those gift cards.

4. PRIZE SELECTION AND AWARDING

On **April 27, 2026**, at the Organizer's office located at 1755 boul. Lionel-Bertrand, Boisbriand, Quebec, ten (10) draws (each a "**Draw**", collectively the "**Draws**") will be held. The Draws will select at random ten (10) Entries from the eligible Entries received during the Contest Period.

The Organizer or its designated representative will make at least one (1) attempt to contact selected Participants within three (3) business days of the Draw, by email or phone using the contact information provided at the time of reservation or on the entry form. Each selected Participant must contact the Organizer within forty-eight (48) hours of the Organizer's notification, following the instructions provided. Failure to do so, or if the notification is returned undeliverable, will result in disqualification, at the Organizer's sole discretion, and loss of the Prize. The Organizer may then conduct another Draw.

To be declared the Winner (the "**Winner**"), the selected Participant must meet the eligibility and participation requirements of the Contest and comply with the following requirements:

1. Sign a "**Release of Liability Form**" that will be sent to them by the Organizer, through which they may be required, among other things, to: (i) confirm that they have complied with these Rules; (ii) indicate that they accept the Prize as awarded; (iii) assign all rights held in any material provided by the Participant as part of their participation in the Contest, if applicable; and (iv) release the Beneficiaries from any liability arising from this Contest. This document must be returned to the Organizer within seven (7) business days following its delivery to the selected Participant, or within any other deadline established by the Organizer.
2. Correctly answer, without any assistance—mechanical or otherwise—a mathematical skill-testing question administered at a mutually acceptable time through a means of communication established by the Organizer.
3. Upon request from the Organizer, if applicable, provide an additional piece of identification, including a photograph.

The Winner will receive their St-Hubert gift card valued at one hundred dollars (100 CAD) by email.

The Organizer reserves the right, at its discretion, to apply the procedure to reselect a Participant from among the eligible Entries received for a given Participating St-Hubert Rotisserie. Such Participant may also be disqualified in the same manner if a selected Participant cannot meet all of these requirements or is deemed by the Contest Organizers to have violated these Rules, in which case they cannot be declared a Prize winner.

5. GENERAL CONDITIONS

Personal Information. The Organizer and its authorized agents will collect, use, and disclose the personal information provided by Participants when entering the Contest in order to manage and administer the Contest and the awarding of the Prizes, including, without limitation, to communicate with the Participant regarding the Contest and their Entry.

Each Winner authorizes the Organizer and its authorized agents to use their name, photograph, city, voice, images, and/or statements relating to their Prize for advertising purposes in any media now known or hereafter developed, including on the Internet, at any time, in perpetuity, and without any form of compensation or notice. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, EACH WINNER UNDERSTANDS THAT THEIR NAME, PHOTOGRAPH, CITY, VOICE, IMAGES, AND/OR STATEMENTS RELATING TO THEIR PRIZE MAY BE USED BY THE ORGANIZER AND ITS AUTHORIZED AGENTS IN ANY MANNER WHATSOEVER, INCLUDING ON ADVERTISING POSTERS, ON TELEVISION OR RADIO, IN PRINT ADVERTISEMENTS, PROMOTIONAL VIDEOS, ONLINE ADVERTISING, WEBSITES, OR SOCIAL MEDIA PLATFORMS.

The Organizer may offer Participants the opportunity to receive other communications related to the Organizer's products, contests, and other promotional offers, including by subscribing to the Organizer's newsletter. No commercial or other communication unrelated to this Contest will be sent to the Participant unless they have otherwise consented, subject to applicable laws.

Please refer to the Organizer's privacy policy for more information on how your personal data is handled: <https://www.st-hubert.com/en/privacy.html>.

No Representations or Warranties. To the fullest extent permitted by applicable laws, the Organizer makes no representations and offers no warranties, express or implied, regarding the quality or value of any Prize offered as part of the Contest.

Contest Administration and Disqualification. The Organizer reserves the right, at its sole discretion, to cancel a Participant's entry or to disqualify a Participant from this Contest and/or exclude them from any other future contest or promotion held by the Organizer if 1) they fail to comply with any of the conditions of these Rules; 2) they participate or attempt to participate in this Contest using a method contrary to these Rules or in a manner that is unfair to other Participants; or 3) they are suspected of (i) directly or indirectly tampering with the conduct of

the Contest, (ii) making a false statement regarding their participation, or (iii) violating these Rules.

Any attempt to deliberately damage any component related to participation in or the administration of the Contest, or to sabotage the legitimate conduct of the Contest, constitutes a violation of civil and criminal laws. Should such attempts occur, the Organizer reserves the right to report the Participant or any person involved, directly or indirectly, to the appropriate legal authorities and seek remedies permitted by law.

The Organizer's decisions relating to any aspect of the Contest are final and without appeal. The Contest is subject to all applicable federal, provincial, and municipal laws. The invalidity or unenforceability of any provision of these Rules does not affect the validity or enforceability of any other provision contained herein. If any provision of the Rules is deemed invalid or otherwise unenforceable, these Rules will remain in effect and will be interpreted as though the invalid provision were not included. Paragraph titles are used for reference purposes only and shall not affect the interpretation of the Rules.

Limitation of Liability. By participating in the Contest, Participants agree to hold harmless and release the Organizer, and its subsidiaries, affiliated companies, advertising agencies, license holders, franchisees, partners, subcontractors, retailers, distributors, and Prize suppliers, as well as all other parties involved in the Contest and all of their respective officers, directors, shareholders, employees, agents, representatives, successors, and assigns (collectively, the "Beneficiaries"), from any liability with respect to any claim or action, loss, fine, or legal fees arising directly or indirectly from the Contest and its administration, the Contest Prizes and related activities, the Participant's participation in the Contest or attempt to participate in the Contest, including but not limited to:

1. By participating in the Contest, Participants agree to hold harmless and release the Beneficiaries from any obligation and liability for any damage or loss caused by any technical problem or malfunction that may disrupt the Contest or its operation, arising notably, but not limited to, from the malfunction of any computer component, software, or communication line, the loss or absence of network communication, or any faulty, incomplete, or erased transmission or download by any computer or network. The Organizer does not guarantee in any way that all components related to participation in and administration of the Contest, including the Contest website and/or the Organizer's mobile application or any related site, if applicable, will be accessible or functional without interruption during the Contest Period, or that they will be free from errors. Use of any component related to participation in and administration of the Contest is at the Participant's own risk.
2. By participating in the Contest, Participants agree to release the Beneficiaries from any liability for human, typographical, technical, or computer errors, printing or network errors that may occur in the administration of the Contest, the

downloading, vote tallying, or processing of entry forms, the announcement of Prizes, or in documents related to the Contest.

3. By participating in the Contest, Participants agree to release the Beneficiaries from any claim, action, damage, demand, cause of action, lawsuit, debt, duty, account, bond, agreement, warranty, indemnity, fine, legal fees, contract, or liability of any kind arising from or related to participation or attempted participation in the Contest, including but not limited to lost, incomplete, late, or misdirected entry forms, emails and/or no-purchase entry forms, or, if applicable, lost, incomplete, late, or misdirected Release Forms.
4. By accepting a Prize, the Winner releases the Beneficiaries from any liability, obligation, claim, action, damage, demand, cause of action, lawsuit, debt, duty, account, bond, agreement, warranty, indemnity, fine, legal fees, contract, or liability of any kind arising from or related to the acceptance and/or use of the Prize, including but not limited to any injury, illness, death, or damage to property or loss of property. The Winner acknowledges that upon delivery of the Prize, the obligations related to the Prize become the responsibility of the service and product suppliers composing the Prize, to the extent permitted by applicable law.

Modification of the Contest. The Organizer reserves the right, at its sole discretion, to cancel, terminate, amend, or suspend, in whole or in part and without prior notice or obligation, this Contest or to amend or suspend the Contest schedule or any of the dates indicated in these Rules, should an event or any human intervention occur that may alter or affect the administration, security, fairness, or proper conduct of the Contest as set out in these Rules, or in the event of a technical problem or any other circumstance which, in the Organizer's opinion, may compromise the proper administration of the Contest, or for any other reason, subject to the approval of the Régie des alcools, des courses et des jeux du Québec (the "Régie"), if required.

End of Contest Participation. Without limiting the generality of the foregoing, if the Contest, or any part of the Contest, cannot proceed as planned for any reason, including but not limited to a virus or computer bug, tampering, unauthorized intervention, fraud, programming errors, or technical failures that, in the Organizer's sole discretion, corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Contest, the Organizer may, at its sole discretion, subject only to approval by the Régie, cancel any suspect Entry and: (a) terminate the Contest, or any part of the Contest; (b) amend or interrupt the Contest, or any part of the Contest, to correct the problem, then reinstate the Contest, or any part of the Contest, in a manner that best upholds the spirit of these Rules; and/or (c) award the Prizes among the

eligible Entries received before the discovery of the issue, in accordance with the winner-selection criteria set out herein.

Language. In case of discrepancy between the English and French versions (if an English version exists), the French version prevails.

Régie. A dispute regarding the organization or conduct of a promotional contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. A dispute regarding the awarding of a prize may be submitted to the *Régie des alcools, des courses et des jeux* solely for the purpose of helping the parties reach a resolution.